

## (Web accessible version)

- Description of visuals: The opening shows Albert Au walking from the right side of the screen towards the camera. The camera pans to the back of Albert Au and sees him waving to a female elder and a visually impaired male elder, who are walking out from an MTR station and waving back. Then there is a close-up of them waving their hands cheerfully.
- The camera pans to a bus stop, where a male elder and a wheelchair-bound female elder are smiling and waving happily at the direction of Albert Au.
- In the next shot, Albert Au talks to the camera with a JoyYou Card in his hand.  
A male voiceover says:
- Voiceover: [Hey pals,](#)
- Description of visuals: The screen splits into four, with the wheelchair-bound female elder on the upper left, the visually impaired male elder on the upper right, the female elder on the lower left, and the male elder on the lower right.  
A male voiceover says:
- Voiceover: [MVO: have you applied for a JoyYou Card?](#)
- Description of visuals: Then the four elders smile at the camera while holding up their JoyYou Cards.
- The scene then switches to see the Big Buddha, with a white block at the top showing superimposed texts "From August 25, 2024".  
A male voiceover says:
- Voiceover: [Starting from August 25, 2024](#)
- Description of visuals: The female elder on the left of the scene holds a mobile phone and takes a selfie with Albert Au in the middle and the male elder on the right in front of the Big Buddha. A flash effect and a shutter sound appear, then a white frame appears and the screen shrinks to become a photo.
- The scene changes to the Hong Kong Palace Museum, Albert Au on the right and the wheelchair-bound female elder on the left raise their thumbs at the camera in front of the museum. A flash effect and a shutter sound effect are shown, and then a white frame appears, which shrinks to become a photo.
- The scene then switches to the Xiqu Centre, where Albert Au on the right crosses his arms and the visually impaired male elder on the left fold his hands on the walking cane and smiles at the camera. There is a flash effect and a shutter sound effect, then a white frame appears and the original image is reduced to a photo.
- The scene changes to a park, with super "Hong Kong residents, including eligible persons with disabilities, aged 60 or above" appearing on the top of the screen. The male elder on the left and the wheelchair-bound female elder on the right each hold a JoyYou Card. They look at the camera and smile while slowly looking towards the cards they are holding.  
A male voiceover says:
- Voiceover: [Hong Kong residents, including eligible persons with disabilities, aged 60 or above](#)
- Description of visuals: The scene zooms in the JoyYou Cards they are holding with hands. A white box appears above, showing "must use JoyYou Card to enjoy \$2 Scheme".  
A male voiceover says:
- Voiceover: [must use a JoyYou Card to enjoy the \\$2 Scheme.](#)
- Description of visuals: The scene then changes to show the male elder on the left and the female elder on the right smiling in another part of the park. The man is holding a JoyYou Card application form, while the woman is holding a smartphone displaying the JoyYou Card application interface.
- The scene shrinks slightly and reveal a round-corner rectangular outer frame in blue and black, a white box appears at the top of the screen showing superimposed texts "Apply for JoyYou Card". The words "by post" and an envelope icon appear on the left side of the male elder, and words "via Octopus App" and the logo of the Octopus mobile app appear on the right side of the female elder.  
A male voiceover says:
- Voiceover: [Apply now if you do not have one](#)
- Description of visuals: The next scene shows another part of the park and Albert Au appears on the left side of the screen. He raises his left hand to the left side above his waist and spreads his palm out in a display pose. A white box showing the words "Card replacement is not required for eligible persons with disabilities aged below 60" appears at the top of the screen. Above Albert Au's palm, an image of the front and back of a Personalised Octopus Card and superimposed words "Personalised Octopus with "Persons with Disabilities Status"" appear, while a green tick appears on the right side of the Octopus Card.  
A male voiceover says:
- Voiceover: [Card replacement is not required for eligible persons with disabilities aged below 60.](#)

Description of visuals: The screen is drawn closer to the right to a bush next to Albert Au and the background becomes blurry. A JoyYou Card appears on the right and from top to bottom of the left appears a white box showing superimposed words "JoyYou Card Website", a blue box showing "www.octopus.com.hk/joyyou", a white box showing "Hotline", and a blue box showing "3147 1388".  
A male voiceover says:

Voiceover: [For details, visit the website or call 3147 1388.](#)

Description of visuals: The end shot is set in a lawn area of a park under a blue sky with white clouds. From left to right, there are the female elder, the visually impaired male elder, Albert Au, the wheelchair-bound female elder and the male elder each holding a JoyYou Card, and the tagline "It's time to get your JoyYou Card" is shown above their heads.  
Albert Au looks at the camera and sings:

Albert Au: [Take a happy ride with JoyYou Card](#)

Description of visuals: The logo of the Labour and Welfare Bureau of the Government of the Hong Kong Special Administrative Region of the People's Republic of China and the lyrics "Take a happy ride with JoyYou Card" are shown at the bottom left of the screen.