

Description of Visuals of TV Announcement on Government Public Transport Fare Concession Scheme for the Elderly and Eligible Persons with Disabilities

Description of visuals:	The scene shows an elderly man and a young man boarding a bus, then an elderly couple taking the ferry, followed by an elderly lady and a boy taking the green minibus.
Voiceover:	The Government’s \$2 Public Transport Fare Concession Scheme
Description of visuals:	The scene shows the elderly lady and the boy alighting from the green minibus and meeting their friends, including a wheelchair-bound young man, a visually impaired lady and her friend. The three of them are entering a MTR station. Then the scene shows elderly man and the young man on board the bus, then the scene shows two public transport modes, namely, a ferry and followed by a scene of a green minibus. The super: “About 1.3 million beneficiaries” was displayed.
Voiceover:	enables about 1.3 million people to travel on the MTR, franchised buses, ferries and green minibuses at a concessionary fare of \$2 per trip
Description of visuals:	The scene shows an act of tapping designated Octopus on Octopus Card reader at gates and the Octopus reader shows a fare of \$2 was deducted. The super: “Over \$1 billion in government expenditure each year” was displayed.
Voiceover:	The Government is spending over \$1 billion each year on the Scheme
Description of visuals:	The scene shows the elderly man and the young man greeting their friends on the street. Then, the elderly couple taking photos at the seaside. After that, the elderly lady taking care of the boy when he is playing on the slide. It was then followed by the wheelchair-bound young man, the visually impaired lady and her friend waiting for the MTR on the platform.
Voiceover:	The Scheme helps build a caring and inclusive society by encouraging beneficiaries to participate more in community activities
Description of visuals:	The scene displays the following super: “Government Public Transport Fare Concession Scheme for the Elderly and Eligible Persons with Disabilities”, the website www.lwb.gov.hk and the logo of Labour and Welfare Bureau.