

Conference on Social Investment and Future Partnership

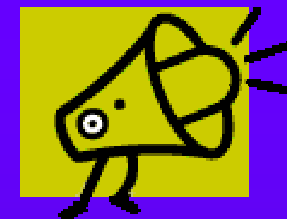
◆ Topic

Building Capacities – experience with taking a social divestment approach with post natal care mentoring project.

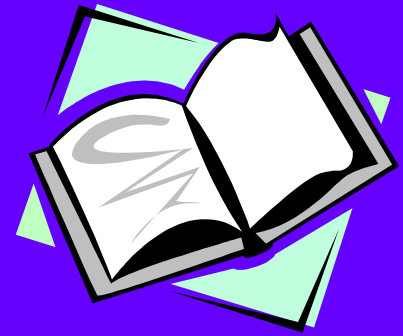
◆ Speaker

Noel Yeung

Kwun Tong Methodist Social Service



Project Highlights



1. An innovative project

Creates a new and innovative job nature through which service is at the same time provided to the needies.

2. With two interactive objectives

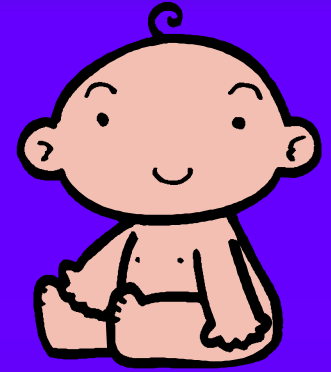
- a) To develop a women mutual help networking
- b) To develop community economy



3. Fulfill three functions

- a) To facilitate women to serve the community in their jobs
- b) To promote community education on prevention of post natal depression
- c) To develop a unique women career, enhancing the social status and value of women and at the same time enhance mutual support in order to achieve the empowerment objective.

Strategies Used



1. Training Course

Post-natal care mentor training

2. Job Creation

Post-natal care mentor Self employment

3. Mutual Help Network

“Happy mothers-to-be” Club

4. Volunteer Work

Promoting concern on post-natal depression

Social Capital Being / to be developed

A. Network : Co-operatives

As at 31/03/2004

No. of members	:	58
No. of inquires	:	1450
No. of interviews	:	273
No. of job offered	:	219
Income generated	:	\$1,300,000
Average Monthly Salary	:	\$7,200



B. Mutual Care , Trust and Respect


Feedback from employers :



- 1) I employed Ms Ho for a month as a baby caretaker... she will not only be your best employee you will ever have in your life time, she will also be your best friend if you wish so... I strongly recommend her for any position she is now applying as she not only has a respectable personality, she also has a good heart, which is rarely found in this modern busy commercial world.



- 2) 效率高很專業，如果沒有你們我可能會產後抑鬱！
- 3) 劉女士為負責任及細心的僱員，其對工作抱有很大的熱誠，並能在陪月期間給予產婦很大的支援。
- 4) 陪月指導員對我坐月有很大的幫助，減輕了初為人母的壓力。

- 
- 5) 湊BB需要很有耐性，產後傷口痛楚，生活的改變，實在令人有點吃不消及脾氣暴躁，亦較容易向丈夫亂發脾氣，陪月員幫助解決一些常見的問題，傾談湊BB的經驗及閒談家常，將精神壓力大大減低，令心情輕鬆點去湊BB，不致過於緊張。陪月員可減低產婦及其丈夫一些不必要的憂慮及壓力。



Feedback From mentor :



- 1) 先前，在嬰兒的衛生及照顧方法方面與奶奶出現問題，令太太不快，每天都哭過。在我觀察中我發現太太的情緒相當低落，身體虛弱又非常擔心如何照顧BB，於是我每天為她弄些不同款式的營養食物，使她的面色由蒼白轉為紅潤；又多抽時間與她交談，分享育嬰方面的知識，使產婦了解BB的需要及照顧BB的方法。慢慢地太太漸見開懷及健康，BB的小毛病經小心處理而改善，見太太和其丈夫都開心了，自己覺得幫到她們，心中也感快樂。



C. Mutual Assistance and Reciprocity

1. Job orders referred by ex-employers
2. Sharing and assistance among mentors.
3. Pulling resources among Professionals to help nursing mothers.





D. Solution to Post-natal Depression

1. More practical and experience – sharing based
2. Community education programmes



What is the Future Development of the Project

- Community based economy
- How to serve those who cannot afford but in need of the service
- Empowerment of women.

